

## EDU360 DIVERSITY IS PHENOMENAL – WEBSITE/PROMOS 2022

### **\*\* What is the thinking behind creating a Show?**

Just a few days into April, *Autism Awareness Month*, EDU360 Specialist Teacher and Autism Self-Advocate, Mr Emile Gouws, expressed his observation to his Team, that within the education landscape, service offerings for individuals with Autism, Specific Learning Difference (SpLD), and awareness campaigns *just weren't achieving enough*.

What Emile envisioned was something more meaningful, truly promoting inclusiveness through acceptance of differences, recognition and celebration of the unique talents of Autistic and neurodiverse individuals.

What Emile and the EDU360 Team have created is the first annual ***Diversity is Phenomenal Show*** – a significant event bringing together local South African and International talent to attract attention, open minds and pave the way for a more inclusive society.

### **\*\* How does the Show work?**

The variety show will run for two hours and features international and local professional performances, showcasing a variety of talent supporting the world of Neurodiversity. The show starts at 7:00pm (UTC+2).

The show originates online in South Africa and will feature an assortment of original and familiar household acts. Some acts will be LIVE while some will be pre-recorded to maintain a good quality streaming experience. One ticket is all you need to join the excitement and benefit from the experience. The show is going to be spectacular!

## **\*\* How is society benefited by the Show?**

Broadly speaking, our variety show proudly showcases and shares individual difference in a [Neuro]diverse context; specifically, Neurodivergent presentations by students and young adults experiencing a variety of learning challenges.

This initiative is the first-of-its-kind and is designed to benefit the viewing audience on the night, making a meaningful impact to communities on the ground – directly benefiting students and young adults with a variety of neurodiverse presentations. And, creating a culture of acceptance of our unique differences!

We look forward to introducing the general public to the concept of Neurodiversity, explaining that there is a degree of fluidity between diagnosed/undiagnosed presentations. We want our campaign to lead to greater probabilities of successful accommodation of students experiencing a learning difference and greater inclusion.

No one-size-fits-all, but rather, let's work together to create a space to develop and celebrate *MORE* than what is currently being considered.

## **\*\* What does Neurodiversity mean?**

Our EDU360 community – our students, teachers and therapists, proudly use the term “Neurodiverse”, choosing to describe themselves as neurodiverse individuals. This choice illustrates our collective awareness that we are all different... *and isn't that wonderful!*

There are so many differences in the way people's brains work, there is no “correct” or “incorrect” way. Students with Autism, ADHD or a variety of learning challenges have unique gifts, strengths and talents to contribute to society, like everyone – it just takes opening our eyes to see this!

You are unique! Just like everyone else!

## **\*\* How do I book the Show?**

Our show is proudly hosted and streamed live from Johannesburg, South Africa. Our streaming platform is professional, robust and familiar to patrons in our region. All major credit cards are securely embedded in the platform. Our platform supports international payment and streaming requirements.

### **You have three booking options:**

(The EDU360 team is available to assist you.)

1. Visit the **quicket.co.za** website and search for our 'Diversity is Phenomenal' Show on the platform.
2. Find the booking link on our Facebook page – search for EDU360 Integrated Education.
3. Call our school office for support - +27 11 234 1212.

### **You have three ticketing options:**

#### **1. Standard Family Ticket**

- a. One ticket - your entire family may watch the show
- b. Standard DIP Show Programme

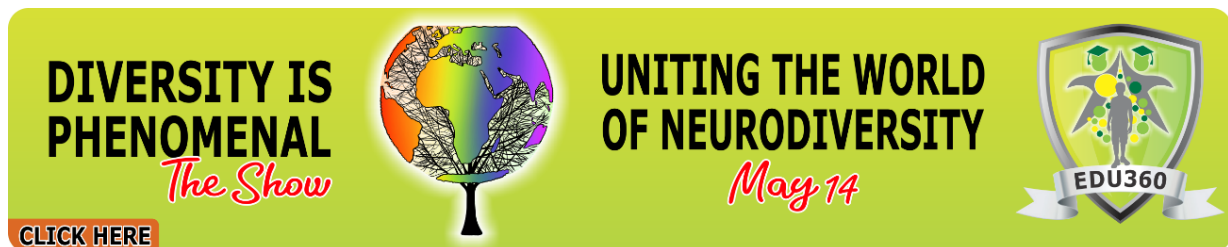
#### **2. Premium Family Ticket**

- a. One ticket - your entire family may watch the show
- b. Souvenir DIP Show Programme

#### **3. Premium Deluxe Family Ticket**

- a. One ticket - your entire family may watch the show
- b. Souvenir DIP Show Programme
- c. Director's cut special message of thanks

**Remember, the Show starts at 7:00pm (UCT+2) on Saturday, 14<sup>th</sup> May. See you there!**



The banner features a green background with four main elements: the text 'DIVERSITY IS PHENOMENAL' in bold black letters with 'The Show' in red script below it; a globe with a tree-like structure growing from its base; the text 'UNITING THE WORLD OF NEURODIVERSITY' in bold black letters with 'May 14' in red script below it; and the EDU360 logo, which is a shield containing a stylized figure and the text 'EDU360' on a banner below. A red button with the text 'CLICK HERE' is located in the bottom left corner.